

Knowledge Transfer Breakout Session

Wednesday, Aug. 4
9:15-11:30



Knowledge Transfer

CMMAP Team Meeting, 4 August 2010



KT Breakout Session

9:15-9:45 Leo Donner: A Cloud Process Team (CPT) for Cloud Parameterization and Aerosol Indirect Effects & update on status of CMMAP book project

9:45-10:15 Mitch Moncrief: (i) Transpose-AMIP II YOTC Project; (ii) Orographic Propagating Precipitation Systems over the US---An Update

10:15-10:30 Coffee Break

10:30-11:00 Rodger Ames: JAMES and AGU & new “popular” publication on climate change

11:00-11:30 Steve Krueger: Using Giga-LES to Evaluate Cumulus Parameterization at NCEP

11:30 Dave Randall: Summary of Cloud Workshop and FIM Summer School





Update

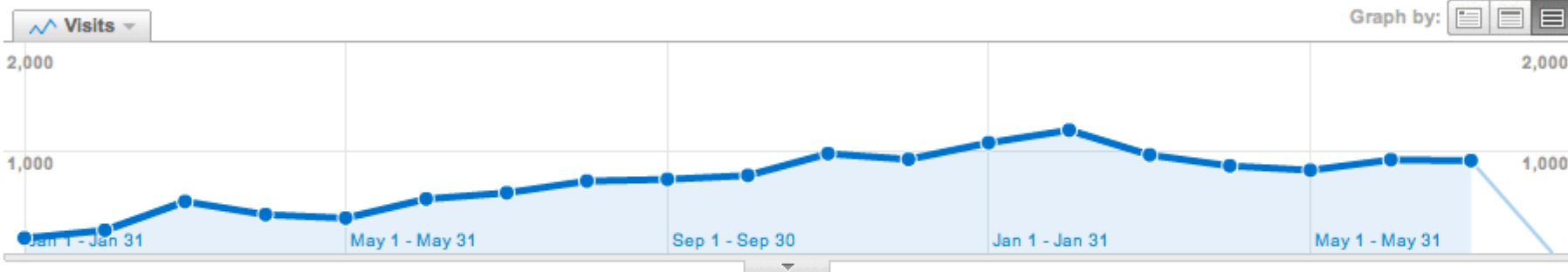
- Began publishing peer-reviewed articles in June 2009
- Volume 1, 2009 is complete (16 articles)
- Volume 2, 2010 is under way
 - ▶ 4 research articles, 2 review articles
- Current submitted manuscripts
 - ▶ 2 in press; 11 in review
- Under evaluation for coverage in Web of Science
- Currently covered in MGA, DOAJ, and academic library online journal listings





Website Usage

Dashboard

Jan 1, 2009 - Aug 1, 2010



Site Usage

 13,611 Visits	 51.85% Bounce Rate
 67,840 Pageviews	 00:04:19 Avg. Time on Site
 4.98 Pages/Visit	 58.24% % New Visits



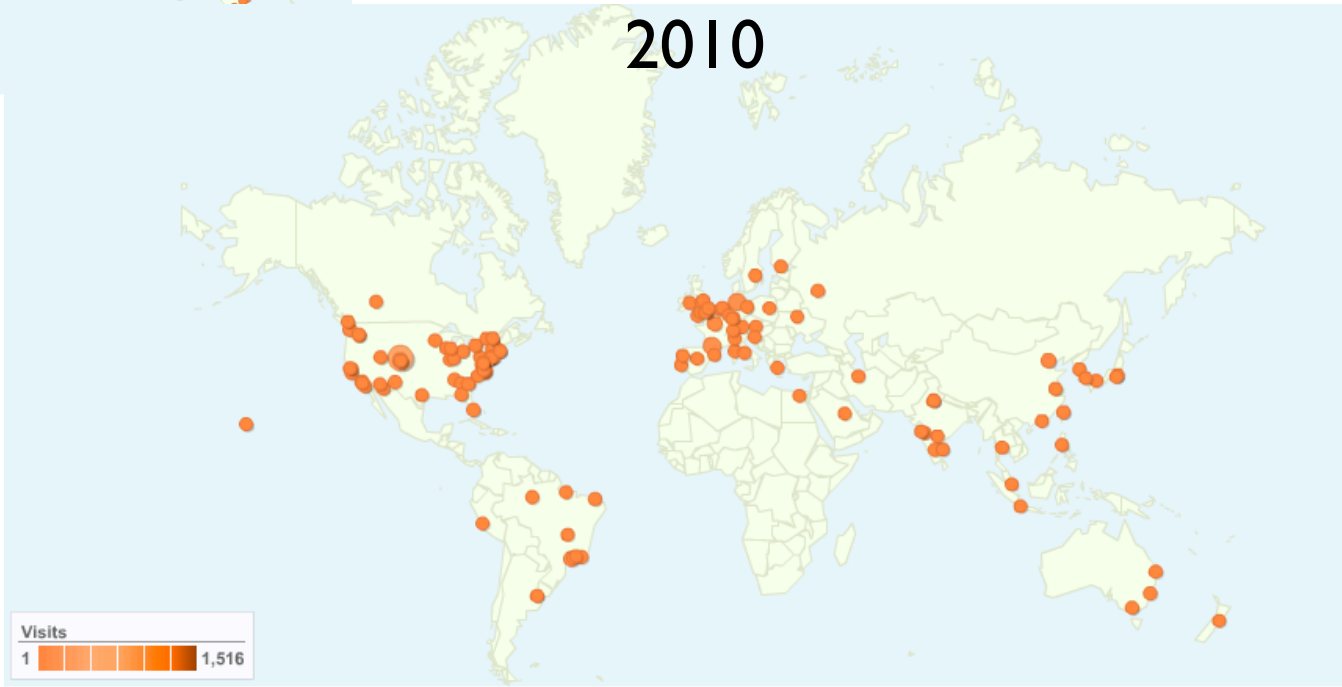
Website Usage



2009

14000 visits
from 2300 cities

6,999 visits came from 1,219 cities
**7000 visits from
 1200 cities**



2010

13,611 visits came from 2,254 cities





Transfer to AGU



- Ownership will transfer from IGES to AGU
- JAMES will be listed as an AGU journal
- An announcement is in the works
- Mutual benefits:
 - ▶ JAMES gains exposure and credibility via AGU's status, marketing and publishing expertise, access to AGU's membership;
 - ▶ AGU gains an open access title on Earth systems modeling.





Transfer to AGU



- JAMES model will not change:
 - ▶ Focus on Earth systems modeling;
 - ▶ Open access;
 - ▶ Creative Commons Attribution Licensing;
 - ▶ Dave Randall remains Chief Editor for 2 yrs;
 - ▶ Smooth transition of current Advisory and Editorial board members
 - ▶ AGU will keep page charges low for 2 yrs.





Technology Transfer

- JAMES format will not change:
 - ▶ Maintain consistency with current PDF article layout;
 - ▶ Continue open discussion section;
 - ▶ AGU plans to host JAMES using customized version of open source code developed at CMMAP.
- JAMES database and code (OJS v2.2.1) has been transferred to AGU
- Currently working in conjunction with AGU complete the technology transfer



- New KT Objective: Create an online magazine for public outreach
- Working title: *ClimateSense*
- Mission: To foster cross-disciplinary conversations about current topics related to climate change, and to promote climate literacy among university students and the broader general public.





- **Content:** The widest possible range of informative, interesting, current, well-written articles on Earth's changing climate, with the important caveat that every article needs to address more than one discipline.
- **Format:** Articles are preceded by short introductions written by one of our Contributing Editors. The introductions highlight the multidisciplinary, informative, and topical merit of each piece.



- Editorial policy: *ClimateSense* is not peer-reviewed. Our editors consider;
 - ▶ Presentation: is the writing interesting and compelling;
 - ▶ Broad interest level: does the piece speak to students, educators, policy makers, or the public, as opposed to other specialists in the writer's own field;
 - ▶ Multi-viewpoint: does the piece involve more than one disciplinary/professional/practitioner perspective;
 - ▶ Relevance: will the content promote climate literacy.
- In some cases, the editors may solicit responses to individual pieces to create moderated, on-line conversations.



- What is the best strategy to get this publishing initiative off the ground?
 - ▶ Introduce it as an independent publication, OR;
 - ▶ initially as a “section” or “addendum” to a CMMAP newsletter?
- Ultimately, the publication will become an independent entity from the Center
- Business plan is under development

